

Abstract of the Disclosure

A purchase award program for purchases through the internet includes a web site having a mail server, database server, and web server. Users register with the system, and the user's name and email address are stored in the database server. To initiate a purchase or browse commercial web sites, the user first enters the program web site, receives verification, and is directed to a web page displaying a list of vendors related to any selected category. When the user purchases from a vendor's web site, the procedure is carried out as required by the vendor, and the program receives the purchase information such as: order number, amount purchased and the time of the order. The order information is stored in the database server and the user's account is updated with purchase award points. Periodically, the database server requests to purchase points from a points supplier corresponding to users' purchases. The user may convert accumulated points for purchases, such as frequent flyer miles to purchase airline tickets.